



PURNA CHETANA TRUST (R)

PURNA CHETANA PUBLIC SCHOOL

Creating India's Greatest Minds



CBSE AFFILIATION
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Press Release

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Fear Factor – Mysuru's First Adventure Theme Park

Technology has absolutely changed fundamentally every aspect of our society over the past few decades, from the way we work to the way we socialize and everything in between. One of the differences that have been most noticeable is the change in the way that children play and interact with each other from previous generations. Although technology does offer many positive benefits for learning, it has several negative effects on child development and quality of life.


One of the major differences in the way that children live today is that they don't get as much physical exercise as they used to. This is because technology such as computers, smart phones and television encourages them to be sedentary when they get home from school, as contrasting to going outside and playing with other kids. Child obesity rates have risen drastically over the past several decades. While many schools and parents have made strides to change this by promoting organized exercise both during and after school, we still have a long way to go in helping kids playing in more conventional and alternative ways.

Having realized that such a problem persists in contemporary world, **Purna Chetana Public School** (A Mysuru based CBSE School) and **Profi Solutions** (A Mysuru based software development company) has come with an adventure theme park inside Purna Chetana Public School campus which will allow kids from Mysore and surrounding districts to come explore the park and get benefitted. The objective behind developing this adventure theme park is to pull out children from the habit of using electronic gadgets more than necessary and to promote the virtuous effects of adventure sports and physical activities.

The "**FEAR FACTOR**", adventure theme park is spread out in area of around 2 acres (inside Purna Chetana Public School Campus, and has more than 30 adventure rope courses (both low level and high level), mud racing track, rain dance area and other traditional gaming zone. The whole park is designed keeping several factors of adventure sports in consideration like: safety, increased adrenaline rush, positive mental & physical health aspects and well-trained staffs. Every activities designed in a way, where it pushes one to get out of their comfort zone and perform a task and thus to increase brain to body coordination which in turn elevates concentration levels and sense of balance in children. The abundant physical activity children do keeps one fit while working in teams improve team building and bonding. It also builds self-esteem and makes children confident.

We request all press fraternity to visit our campus once and have actual feel of the whole campus and make this reach to more people.

For more information about Fear Factor, please contact: 9606044116

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